

National Inclusion Week 2026

Build Trust. Navigate Change.

Webinar guide



Raise awareness with webinars

Our webinar packages help organisations build awareness, share knowledge and foster understanding.

Are webinars right for you?

Webinars are short, scalable and cost-effective. They work well for organisations that want to engage large numbers of colleagues, whether as a starting point for inclusion work or to complement an existing programme of events.

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The courage to talk: Navigating difference without fear

In every workplace, colleagues bring different identities, experiences and perspectives. That difference can strengthen teams, but it can also make everyday conversations feel tense, personal or hard to navigate. This practical webinar helps colleagues handle difference without shutting down, escalating conflict or avoiding the conversation altogether. Participants will explore how to stay respectful and curious when views don't align, and practise using simple tools that support dialogue, boundaries and professional respect.

Why this matters in the workplace

- A quarter of UK employees, an estimated **8 million people**, experienced workplace conflict in the past year (CIPD, 2024).
- Among employees who experienced conflict, **20% reported discriminatory behaviour**, **48%** said they had been **undermined or humiliated**, and **34%** said they had experienced **verbal abuse** (CIPD, 2024).
- **33%** of colleagues who experienced conflict said they were **likely to leave their job** in the next 12 months, compared with 16% of those who did not (CIPD, 2024).

Learning objectives

By the end of this webinar, participants will be able to:

- **Understand** why conversations about difference can feel uncomfortable or high-stakes at work.
- **Recognise** common patterns that cause people to shut down, become defensive, or talk past each other.
- **Explore** practical tools for listening, asking questions and responding respectfully when views differ.
- **Apply** a simple conversation approach to a realistic workplace scenario.

Leading with care: Supporting colleagues through change

People do not leave the outside world at the door when they log on or come to work. News events, social tension, policy changes, violence, discrimination or community-focused incidents can affect colleagues in very different ways depending on their identity, family, background and lived experience. Many managers want to be supportive but worry about saying the wrong thing, making assumptions or overstepping. This practical webinar gives managers a clear, bounded approach to checking in, listening well and offering support without needing to have all the answers.

Why this matters in the workplace

- **1 in 4** UK workers report feeling unable to cope with workplace **stress** (MHFA England, 2024).
- **45%** of employees say they feel **uncomfortable discussing mental health** concerns with their manager, while 47% believe open dialogue about mental health would significantly improve their wellbeing at work (MHFA England, 2024).
- **1 in 10** UK adults took **time off for mental health reasons** over the past year, and almost half of those absences lasted a month or longer (MHFA England, 2024).

Learning objectives

By the end of this webinar, participants will be able to:

- **Understand** why events outside work can still have a real effect on colleagues' wellbeing, focus and sense of safety at work.
- **Recognise** signs that a colleague may need support, without making assumptions or prying.
- **Explore** practical ways to check in, listen, respond and signpost support appropriately.
- **Apply** a simple manager conversation approach to a realistic workplace scenario.

Can you trust what you think?

Critical thinking in the age of AI

AI can save time and help people get started quickly, but faster does not always mean better. AI-generated content can reflect bias, make factual mistakes, flatten nuance or produce language that is not inclusive or appropriate for the context. This practical webinar helps colleagues use AI as a tool rather than a substitute for judgement. Participants will explore where bias and risk can show up, what good human oversight looks like, and how to sense-check AI outputs before using them in real work.

Why this matters in the workplace

- **63% of full-time UK workers** now use AI at work and **49%** report having **no AI guidelines** at work (Henley Business School, 2025).
- **60%** of UK colleagues say they would embrace AI more with **better training** (Henley Business School, 2025).
- **1 in 3 employers** think AI will increase productivity but AI outputs should be checked for accuracy, tone and bias (Acas, 2025).

Learning objectives

By the end of this webinar, participants will be able to:

- **Understand** common risks linked to everyday AI use, including bias, inaccuracies and inappropriate language.
- **Recognise** where human judgement is still essential when using AI at work.
- **Explore** practical questions and checks that help review AI-generated outputs more critically.
- **Apply** responsible-use thinking to real examples of workplace AI content.

Pricing

Standard webinars are delivered using pre-designed content. There isn't an opportunity to amend these.

Price: £950 per webinar

Tailored webinars allow clients to adapt the pre-designed content to better suit their needs. Please note – tailoring is subtle. The package includes a previewing of the webinars and changing content on up to 3 slides and plus 1 activity.

Price: £1,650 per webinar

Bespoke webinars are designed to the client's specification. Themes and objectives are agreed with the client, with the opportunity for one round of edits.

Price: £2,350 per webinar

Terms and Conditions

All sales are delivered during National Inclusion Week®.

Costs are exclusive of VAT. Travel and subsistence fees may be incurred. Projects are invoiced upfront on project acceptance.

Cancellation terms and conditions apply. Our cancellation terms are as follows:

- Less than 5 working days = 100% of rollout fee,
- More than 5 working days but less than 10 working days = 50% of rollout fee,
- More than 10 working days but less than 20 working days = 25% of rollout fee

Full terms can be seen on [our website](#).