

National Inclusion Week 2026

Build Trust. Navigate Change.

Product guide



Let's work together

Our 2026 National Inclusion Week product guide brings together a range of options to help organisations build a meaningful and engaging programme, whatever their size, budget or stage of inclusion journey. From supporter packages and webinars to expert speakers and listening opportunities, there is something here for every organisation looking to make the most of the week in a way that fits their people and priorities.

If you don't see exactly what you need, please speak to us. We can work with you to create a bespoke package that supports your goals.

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Supporter Packages

Our new range of supporter packages has an option for everyone.

The National Inclusion Week registration pack

- National Inclusion Week logos
- A guide on this year's theme
- National Inclusion Week event recordings

Free for all non-member registrations

The National Inclusion Week toolkit

The toolkit includes:

- A guide on this year's theme
- National Inclusion Week logos
- National Inclusion Week posters
- National Inclusion Week launch video
- Template action plan to help structure your week
- National Inclusion Week quiz

Free for all members

Starter Pack

The Starter Pack includes the National Inclusion Week toolkit plus:

- A daily focus guide to build your National Inclusion Week programme
- Build trust, navigate change conversation guide - what are the most common barriers to inclusion at work, and how can we support each other when things are changing
- Managing change action plan
- Micro module - Being an inclusive colleague: what does it mean for me?

Is this option right for you?

The Starter Pack is a great option for organisations working to a tighter budget, or for those looking for practical resources to complement and strengthen their own programme of events.

Engage Pack

Looking for more engagement? The Engage level includes everything in the Starter level plus three activity packs. Each activity pack includes a short video exploring a theme, and two activity guides. One guide for teams and one for individuals. Each short guide provides suggested activities, questions for discussion or reflection and encourages participants to make a personal or team commitment.

This pack is a great option if you want people to get actively involved. It works well for organisations across multiple locations, who have disparate workforces or lone workers.

The three activity pack themes are:

- Support colleagues who are experiencing exclusion
- Resilience during challenging times
- Don't believe everything you read – knowing what to trust in the age of AI

Is this option right for you?

The Engage Pack is great for organisations with geographically dispersed teams, as well as colleagues who work independently or remotely. It offers flexible ways to involve people wherever they are, helping to spark meaningful conversations, encourage self-reflection and inspire positive change. Add the Engage Pack to listening opportunities or speaker engagements for a well-rounded National Inclusion Week programme.

Enhance Pack

Looking to drive behaviour change? The Enhance Pack includes everything in the Engage Pack, plus access to two short micro modules designed specifically for line managers. Each module takes less than five minutes to complete, making them a practical and accessible way to build confidence, strengthen skills and support managers to take meaningful action.

Together, the activity packs and line manager learning offer a well-rounded approach that helps raise awareness, encourage reflection and turn good intentions into everyday inclusive practice.

The two micro modules are:

- Inclusive line management made easy: three simple approaches line managers can use to create a more inclusive team environment.
- Responding to challenging times: two simple tools line managers can use when external events impact team members. Includes a downloadable top tips guide.

Is this option right for you?

The Enhance Pack offers great value for larger organisations and those with geographically dispersed teams. With flexible ways to involve people wherever they are, and two scalable line manager micro modules – this package offers something for everyone in your organisation. Add the Enhance Pack to listening opportunities or speaker engagements for a well-rounded National Inclusion Week programme.

Supporter pack pricing

Package	Details	Price
Members Pack	This pack is complementary for all members. Includes the National Inclusion Week toolkit.	Free for all members. Not available for sale to non-members
Starter Pack	Includes the National Inclusion Week toolkit plus the daily focus guide, the 'Build trust, navigate change' conversation guide, the managing change action plan and the 'Being an inclusive colleague' micromodule. Great for those on a tight budget, or those looking to supplement their own programme of events.	£395 for non-members £250 for members
Engage Pack	Everything in the starter pack plus three engaging activity packs. Great for geographically dispersed teams – engaging activity packs to involve people wherever they are.	£895 for non-members 5% discount for members
Enhance Pack	Everything in the Engage pack plus access to two line manager micro modules. Great for larger organisations – engaging activity packs and manager micro modules offer excellent value.	£1,495 for non-members 5% discount for members

Access links for videos, activity packs and micro modules are available from 17th August.

All content is platformed on Inclusive Employers site.

No tracking is provided in these packages.

If you'd like to platform the Microlearning on an in-house LMS, speak to your contact at Inclusive Employers for pricing.

Raise awareness with webinars

Our webinar packages help organisations build awareness, share knowledge and foster understanding.

Is this option right for you?

Webinars are short, scalable and cost-effective. They work well for organisations that want to engage large numbers of colleagues, whether as a starting point for inclusion work or to complement an existing programme of events.

The courage to talk: Navigating difference without fear

In every workplace, colleagues bring different identities, experiences and perspectives. That difference can strengthen teams, but it can also make everyday conversations feel tense, personal or hard to navigate.

This practical webinar helps colleagues handle difference without shutting down, escalating conflict or avoiding the conversation altogether. Participants will explore how to stay respectful and curious when views don't align, and practise using simple tools that support dialogue, boundaries and professional respect.

Leading with care: Supporting colleagues through change

People don't leave the outside world at the door when they log on or come to work. News events, social tension, policy changes, violence, discrimination or community-focused incidents can affect colleagues in very different ways depending on their identity, family, background and lived experience. Many managers want to be supportive but worry about saying the wrong thing, making assumptions or overstepping.

This practical webinar gives managers a clear, boundaried approach to checking in, listening well and offering support without needing to have all the answers.

Can you trust what you think? Critical thinking in the age of AI

AI can save time and help people get started quickly but faster does not always mean better. AI-generated content can reflect bias, make factual mistakes, flatten nuance or produce language that is not inclusive or appropriate for the context. This practical webinar helps colleagues use AI as a tool rather than a substitute for judgement.

Participants will explore where bias and risk can show up, what good human oversight looks like, and how to sense-check AI outputs before using them in real work.

Pricing

Standard webinars are delivered using pre-designed content. There isn't an opportunity to amend these.

Tailored webinars allow clients to adapt the pre-designed content to better suit their needs. Please note – tailoring is subtle. The package includes a previewing of the webinars and changing content on up to 3 slides and plus 1 activity. For clients who want more changes, opt for the bespoke package.

Bespoke webinars are designed to the client's specification. Themes and objectives are agreed with the client, with the opportunity for one round of edits.

Virtual package pricing	Details	Price
Standard webinars	Using the pre-designed content – no edits.	£950 per webinar
Tailored webinar	Subtle adjustments to the pre-designed content in line with the tailored webinar offer.	£1,650 per webinar
Bespoke webinar	Designed to the client's specification, with a walk through of the content and one round of updates.	£2,350 per webinar

Want a face-to-face session?

Speak to your contact at Inclusive Employers for a quote.

Want to buy a package of webinars?

Speak to your contact at Inclusive Employers for a quote.

Get a little deeper with an expert speaker

Our expert speakers bring authentic personal experience and specialist insight to the conversation, helping to make inclusion topics feel real, relevant and human. By sharing lived and professional perspectives, they can create a stronger emotional connection with audiences, open up honest discussion and bring added depth to your National Inclusion Week programme.

Is this option right for you?

Speaker engagements offer a more personalised experience and, where needed, can create space for meaningful Q&A. They help colleagues connect more deeply with the topic while still working well for larger audiences, making them a high-impact and good-value option. They are particularly well suited to organisations with a more mature approach to inclusion and those ready to explore topics in greater depth.

Join a panel discussion

Adding an expert speaker to your panel event can bring together your organisation's knowledge with external insight, helping to deepen the conversation and add independent expert opinion. It can validate existing thinking, introduce fresh perspectives, and connect lived or professional expertise to your organisational context.

An expert guest speaker can also help build confidence in the discussion, strengthen credibility with colleagues, and create a richer space for reflection, challenge and learning.

Fireside chat

A fireside chat is a two-way conversation between one of our inclusion experts and a senior stakeholder from your organisation. With themes agreed in advance, the session still feels natural and conversational. Grounded in authentic personal experience and professional insight, it offers a thoughtful way to explore inclusion in more depth. This option is particularly well suited to organisations with a more mature approach to inclusion.

Pricing

Speaker engagement pricing includes a pre-session consultancy conversation to explore the theme and requirements.

No slides or handouts are provided for a speaker engagement.

Package	Details	Price
Panel speaker or Fireside chat	• Initial contact by email, confirming the topic and key areas. • 1 pre-session consultancy call to explore the concepts in-depth. • Where required, joining a short tech check. • Taking part in a panel of up to 90 minutes or a fire side chat of 60 minutes	£1,850 per virtual engagement £2,400 per f2f engagement (plus travel)

Want to buy a package of speaker engagements?

Speak to your contact at Inclusive Employers for a quote.

Understand the barriers with our organisational listening options

This National Inclusion Week, take the opportunity to listen. Learn more about the barriers your colleagues face and equip yourself to make real change.

Is this option right for you?

Listening options are a strong choice for organisations that want to hear directly from colleagues and better understand people's experiences. They can help identify barriers, gather meaningful insight and inform next steps. They work well both for organisations at the start of their inclusion journey and for those looking to reflect, reset and strengthen existing plans.

Pulse survey

Our Pulse Survey offers simplicity, flexibility and speed. Measure sentiment or focus in on the impact of specific intervention or change. With questions tailored to your needs, this bespoke survey can effectively provide a pulse at team, unit, or organisation level.

Work with us to design a bespoke pulse survey, gathering focused insight during National Inclusion Week.

Listening circles

Listening Circles are a facilitated group format rooted in principles of deep listening, mutual respect, and non-judgment. They aim to create safe, open environments for authentic discussions. Through listening circles, we can collect feedback, explore barriers and draw out valuable insights.

Work with us to design tailored listening circles, gathering deep insight during National Inclusion Week.

Pulse survey and Listening circles together

Use both together. Run a pulse survey before National Inclusion Week to understand sentiment, complemented by listening circles during the week to explore the results in more depth.

Pricing

Speak to your contact at Inclusive Employers for a tailored quote.

Package	Details	Price
Pulse survey	Consultancy time to agree question set and deployment approach. Run survey. Collate share a short findings report.	From £4,950
Listening circles	Packs start at three listening circles with a short findings report. Includes one consultancy meeting to agree themes.	From £3,200
Pulse survey and listening circles	Combined package, and report.	From £8,150

Do you have an Advance or Elevate partnership with us?

Speak to your contact at Inclusive Employers for preferential rates

Terms and Conditions

All sales are delivered during National Inclusion Week® including microlearning which is made available from 17th August to the end of NIW.

Costs are exclusive of VAT. Travel and subsistence fees may be incurred. Projects are invoiced upfront on project acceptance.

Cancellation terms and conditions apply. Our cancellation terms are as follows:

- Less than 5 working days = 100% of rollout fee,
- More than 5 working days but less than 10 working days = 50% of rollout fee,
- More than 10 working days but less than 20 working days = 25% of rollout fee

Full terms can be seen on [our website](#).