



# Sponsoring National Inclusion Week®

National Inclusion Week® (NIW) is a campaign by Inclusive Employers that brings people together to **celebrate and highlight the importance of inclusion.**

We see a wide range of people and sectors partake, from large multi-national organisations to small family businesses right through to the general public. **National Inclusion Week® truly is for everyone.**

32.2m

**Online reach for National Inclusion Week® in September 2024.**

Sponsorship ensures that the campaign runs successfully, is accessible and reaches as many people as possible.

NIW is the biggest inclusion campaign in the U.K. Inclusion and diversity is a growing priority, you can show existing and potential clients, suppliers and employees that you're committed.

Sponsoring is a chance to showcase your inclusion initiatives, work and ambitions. It's also a chance to stand out against your competitors and role model best practice within your sector.



**National  
Inclusion Week®**  
2025 15-21  
September

**Want to join the campaign?**

Email us at [marketing@inclusiveemployers.co.uk](mailto:marketing@inclusiveemployers.co.uk)

**Find out the sponsorship options on the next page**



# Sponsorship examples



**National Inclusion Week®**  
2025 15-21 September

Whatever your needs and whatever your budget - you can find options to suit your organisation below. Prefer to make your own package? We're happy to help craft your bespoke option.

Contact us on: [Marketing@InclusiveEmployers.co.uk](mailto:Marketing@InclusiveEmployers.co.uk) for more information.

Sponsorship benefits	Bronze	Silver	Gold	Platinum
Sponsorship of a webinar of your choice	✓	✓	✓	✓
Logo and profiling on our website	✓	✓	✓	✓
Press release to confirm your sponsorship	✓	✓	✓	✓
10 NIW seats per public webinar	✓	✓	✓	✓
Additional NIW seats per public webinar*		✓	✓	✓
Logo on a choice of an on-demand recorded webinar		✓	✓	✓
Access to NIW on-demand webinars and resources		✓	✓	✓
10% discount on Membership		✓	—	—
Representation at the live NIW launch and or close events			✓	✓
Sponsorship of all NIW resources			✓	✓
Logo on social media assets			✓	✓
Complementary in-house training webinar* worth £900 +Vat			✓	✓
10% Discount on the Bitesize Inclusion Toolkit*			✓	✓
Free year of Membership			✓	✓
Partnered NIW logo on ALL assets				✓
Sponsorship of the in-house training package				✓
Additional in-house training webinar worth £900 +Vat				✓
Complementary Bitesize Inclusion Toolkit* worth £2,750 +Vat				✓
Payment terms/schedule can be discussed	£2000	£5000	£12,500	£25,000

Sponsorship prices are +Vat

\*Full details available in [our comprehensive sponsorship proposal](#)