



Sponsoring **National Inclusion Week**

National Inclusion Week (NIW) is a campaign by Inclusive Employers that brings people together to **celebrate and highlight the importance of inclusion.**

We see a wide range of people and sectors partake, from large multi-national organisations to small family businesses right through to the general public.

National Inclusion Week truly is for everyone.

28.1m

People reached on social media alone in September 2023, up by 462% from 2022. Sponsorship ensures that the campaign runs successfully, is accessible and reaches as many people as possible.

NIW is the biggest inclusion campaign in the U.K. Inclusion and diversity has become more of a priority to many, you can show existing and potential clients, suppliers and employees that you're committed.

Sponsoring is a chance to showcase your inclusion initiatives, work and ambitions. It's also a chance to stand out against your competitors and role model best practice within your sector.



National Inclusion Week
2024 23-29 September

Want to join the campaign?

Email us at marketing@inclusiveemployers.co.uk

Find out the sponsorship options on the next page



Sponsorship options

Whatever your needs and whatever your budget - you can find options to suit your organisation below. Prefer to make your own package? We're happy to help craft your bespoke option.

Contact us on: marketing@inclusiveemployers.co.uk for more information.

Sponsorship benefits	Bronze	Silver	Gold	Platinum
Sponsorship of a webinar of your choice	✓	✓	✓	✓
Logo and profiling on our website	✓	✓	✓	✓
Press release to confirm your sponsorship	✓	✓	✓	✓
5 NIW seats per public webinar	✓	✓	✓	✓
Additional NIW seats per public webinar*		✓	✓	✓
Logo on a choice of an on-demand recorded webinar		✓	✓	✓
Access to NIW on-demand webinars and resources		✓	✓	✓
10% discount on Membership		✓	—	—
Representation at the live NIW launch and or close events			✓	✓
Sponsorship of all NIW resources			✓	✓
Logo on social media assets			✓	✓
Complementary in-house training webinar* worth £900 +Vat			✓	✓
10% Discount on the Bitesize Inclusion Toolkit*			✓	✓
Free year of Membership			✓	✓
Partnered NIW logo on ALL assets				✓
Sponsorship of the In-house training package				✓
Additional in-house training webinar worth £900 +Vat				✓
Complementary CMI Qualification* worth £1095 +Vat				✓
Complementary Bitesize Inclusion Toolkit* worth £2,750 +Vat				✓
Payment terms/schedule can be discussed	£2000	£5000	£12,500	£25,000

*Full details available in [our comprehensive sponsorship proposal](#)

Sponsorship prices are +Vat